



SOCIAL MEDIA POLICY

PURPOSE

Social media is defined as any web-based tool such as a blog, online forum, content-sharing website, or other digital channel established for online interaction and connection.

Capital Region Vegan Network maintains a presence on several social media platforms. CRVN reserves the right to moderate the public's use and access to CRVN's social media pages.

POLICY

Although comments and posts are welcome on many of CRVN's social media sites, CRVN does not intend to create an unrestricted open forum through its social media presence and postings containing any of the following will be removed:

- Obscene comments or hate speech
- Personal attacks, harassment, or threatening language
- Potentially libelous statements
- Plagiarized or copyrighted material
- Commercial messages or spam
- Comments pertaining to organized political/partisan activities
- Material that is deemed off-topic, inappropriate, or offensive
- Information that, in CRVN's discretion, is private or personal, even if posted by the person to which it pertains
- Postings made through a falsification of identity
- Hyperlinks to material not directly related to the discussion
- Any illegal activity
- Solicitation for donations, memberships, or services requiring a fee for any non-CRVN purpose
- Photos or other multimedia files that may fall into any of the above categories

PROCEDURES

Capital Region Vegan Network staff, led by the Director of Social Media and Outreach, will monitor social media pages and will immediately remove postings that violate this policy.

Violators of this policy may also have their user profiles blocked and may lose CRVN privileges on a temporary or permanent basis.

RESPONSIBILITY

The Director of Social Media and Outreach is responsible for the compliance with this policy

APPROVED/REVISED

February 2019

REVIEW DATE